Creating Brushes That Inspire

New Products and New Display Graphics
Neptune looks and performs like expensive European-quality natural squirrel brushes that most watercolorists want but cannot afford. Put a Neptune brush in the hands of an artist and watch the reaction. Tell artists the price and watch them smile.

- Our thirstiest brush
- Soft and supple with an even release of color
- More durable and affordable than squirrel
Velvetouch™ is a premium synthetic brush, specifically blended for each brush shape and style to ensure the finest taper, point, and spring for all media. Princeton introduces the long round with an exceptional point and full body for maximum color control and release.

- Best-quality mixed media brush
- Multiple-filament blend for excellent color-holding capacity
- Signature Velvetouch™ handle

Mixed Media – Acrylic, Watercolor and Oil

28" H x 10" D x 15" W Display • 36 SKUs
#3950AC - Counter Display
#3950AW - Wall Display (not shown)
Elite
Series 4850 Synthetic Kolinsky Sable – Short Handle

A new alternative to Kolinsky sable, but not an alternative to Kolinsky quality. After years of development and consumer testing, the result is Elite, an affordable, animal friendly, beautiful brush.

• The first synthetic to perform like natural Kolinsky sable
• Finest point and tapered edge
• A more affordable and durable alternative to Kolinsky

Watercolor

STIFFNESS ⚹ ⚹ ⚹ ⚹
ACRYLIC ⚹ ⚹ ⚹ ⚹ ⚹
WATERCOLOR ⚹ ⚹ ⚹ ⚹ ⚹ ⚹ ⚹ ⚹
OIL ⚹ ⚹ ⚹ ⚹ ⚹ ⚹ ⚹
We can tell you how much better Catalyst Polytip brushes are, but more important, the online reviews of this brush say it all. Princeton Catalyst brushes are consistently the highest rated.

- Next Gen Synthetic with maximum stiffness
- Flag tips to replicate the best Chungking bristle
- Best color-holding capacity and shape retention

28" H x 10" D x 18" W Display • 30 SKUs
#6400A
We listened to our customers, who said, “Please also make Catalyst Polytip brushes with a short handle,” and so we did. Having the series 6400 and 6450 display assortments side by side is a great retail combination.

- Next Gen Synthetic with maximum stiffness
- Flag tips to replicate the best Chungking bristle
- Best color-holding capacity and shape retention
We named this brush for our dear friend Rick Rousseau, who contributed so much to our company and personal lives. Rick’s values were uncompromising. His standard was always the highest. This Rousseau series is our best, as it should be.

- Best-quality interlocked natural bristle
- Maximum-color holding capacity
- Best shape retention for precise color placement
Not just another brush with white synthetic hairs, Summit is the best-quality white synthetic. The brush holds as much color and water as natural-hair brushes. Princeton’s Summit series is the new industry standard.

- Ultimate white synthetic
- Holds more color than traditional synthetic-hair brushes
- Great point, edge, and performance
Kolinsky sable has always been regarded as the industry standard, the best. Compare our quality and, just as important, compare our price. Princeton offers your customers what they want and what they can afford.

- Genuine Kolinsky sable
- Ultimate oil painting brush
- Ability to hold a sharp edge or point and fine blending
- Handmade by skilled German brushmakers
SIBERIA
Series 7050  Kolinsky Sable — Short Handle

Princeton uses only the best grade of Kolinsky, male winter tails from the coldest regions of Russia and China. We mix up to three different hair lengths to create the perfect shape, sharpest tip, elasticity and strength.

- Genuine Kolinsky sable
- Ultimate watercolor brush
- Generous belly for color holding and finest point
- Handmade by skilled German brushmakers
Introducing New Display Graphics

28" H x 10" D x 10" W
15 SKUs

28" H x 10" D x 18" W
30 SKUs

28" H x 10" D x 15" W
36 SKUs